

MTD Privacy-Focused Security

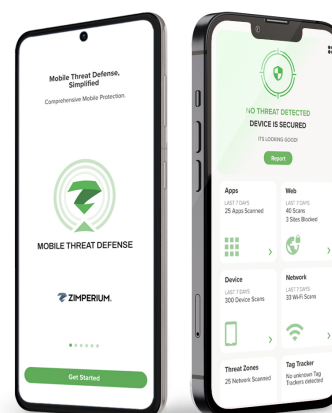
Zimperium provides employees peace of mind as it is designed with privacy in mind. No personal information or data is collected to keep mobile devices secure.

For Zimperium Mobile Threat Defense (MTD) to deliver on-device protection against known and unknown threats, it is built on Zimperium's proprietary Dynamic Detection Engine, leveraging machine learning to provide real-time, on-device protection without collecting or analyzing your personal data. Together they can detect threats across device, network, phishing, and app attacks keeping your personal and corporate data safe in the process.

For MTD to provide you with non-stop protection in the workplace, MTD analyzes generic system data from your device to detect risks or threats that you and your device may be exposed to in the wild. These generic system data points do not include any personal data, and instead, focus on what the impact of a threat is against the device itself. For example, MTD will look at the OS version and model of your device to detect if it is vulnerable to known exploits, and inform you to update your device. It can also look at the Wi-Fi network your device is connected to and determine if it is safe, or if it is a rogue Wi-Fi that may expose not just your corporate data, but your personal data to attackers.

Analyzing generic and non-personal system monitoring data is essential to ensure the health and performance of your mobile device, along with detecting malicious applications. MTD leverages these key generic data points, that any application can access without advanced permissions, while preserving your privacy by never collecting, accessing, or monitoring for the following information:

- Text messages and other communication messages
- Emails or attachments
- Photos or videos
- Contacts
- Online and in-app activity
- App usage and activity
- GPS data
- Downloaded files
- In-app personal data
- Login information or passwords
- Browser history



About Zimperium

Zimperium, the global leader in mobile security, offers the only real-time, on-device protection against Android, iOS, and Chromebook threats. Our comprehensive mobile security solution provides protection against device, network, phishing, and malicious app attacks. For more information or to schedule a demo, [contact us](#) today.