



# Zimperium Advanced Threat Insights

Security professionals know better than most that visibility is critical, but deriving value from the visibility is vital. Quite often, the struggle with adopting cutting-edge technology is a scarcity of expertise and an abundance of uncertainty around consuming the information. This gap hampers the ability to leverage threat intelligence from the platform and turn it into actionable insights within the organization's context.

This gap is amplified in the Mobile Security space due to the ever-increasing sophistication of hacking techniques and evolving mobile platforms.

For Zimperium customers, there is a simple yet elegant solution. We provide our customers the ability to augment their Security/Risk/IR intelligence with actionable mobile threat insights. The insight allows customers to develop a deeper and broader understanding of mobile threat impact, critical to building a resilient mobile cybersecurity strategy.

## CURRENT CLIMATE

**8 out of 10**  
Number of businesses reporting that a key SOC challenge is a shortage of experienced security analysts\*\*

**\$8.8 million**  
Average amount organizations saved through the use of threat intelligence programs in 12 months\*\*

**8 months**  
Average time it takes to train a new security analyst

## Led by experience and expertise

The Zimperium team consists of an MTD coach and threat research specialists. Our MTD coaches are experienced in deployments, policies, and runbooks necessary to build effective mobile security capabilities. Our threat research specialists have backgrounds in machine learning, artificial intelligence, exploitation, and offensive security. They will work with your threat data to help analyze critical events and interpret global trends to **derive actionable insights** to help you get ready for the future.

Our objective is to help you achieve the following goals:

Strategic	Tactical
<ul style="list-style-type: none"> <li>• Deliver actionable insights to build effective and efficient risk management</li> <li>• Strengthen MTD capabilities via maturity models</li> <li>• Help build a robust endpoint security strategy</li> </ul>	<ul style="list-style-type: none"> <li>• Learn about threat actor tactics, techniques, and procedures</li> <li>• Define and help implement tailored recommendations for specific critical incidents</li> <li>• Streamline SOC practice and IR processes</li> </ul>



## Choosing an offering

Category	Description	Standard	Advanced	Premium	Enterprise
MTD COACH	Assigned MTD coach	Yes	Yes	Yes	Yes
INCIDENT ANALYSIS (MONTHLY)	In-depth incident report	Up to 5 incidents	Up to 10 incidents	Up to 30 incidents	All critical incidents
EXECUTIVE INSIGHTS	Key threat and risks insights report	Yes	Yes	Yes	Yes
ADVANCED ANALYSIS	In-depth review of policy, process and practices report	No	No	Semi-annual	Quarterly
THOUGHT LEADERSHIP	Global threats and industry perspective report	No	Semi-annual	Semi-annual	Quarterly

## Conclusion

The offering is aimed at providing advanced actionable threat insights for Mobile to achieve a holistic Endpoint Detection and Response (EDR) solution centered around Zero-Trust. If you are interested in learning more about the ways Zimperium can help you enhance your mobile security intelligence, please [contact us](#).

<sup>1</sup>Demisto. The State of Soar 2018. <https://go.demisto.com/the-state-of-soar-report-2018>

<sup>\*\*</sup>Forbes. Introduction to Cyber Threat Intelligence: What Can It Do for You? <https://www.forbes.com/sites/brysonbort/2019/05/10/introduction-to-cyber-threat-intelligence-what-can-it-do-for-you/#23a016b660e2>

