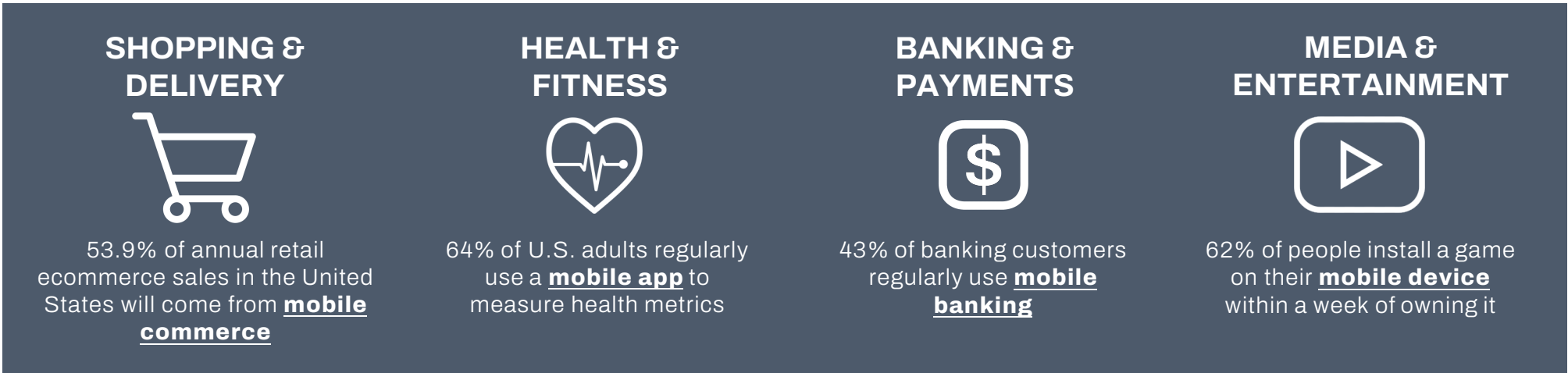


Your citizens have gone mobile... and need your protection.

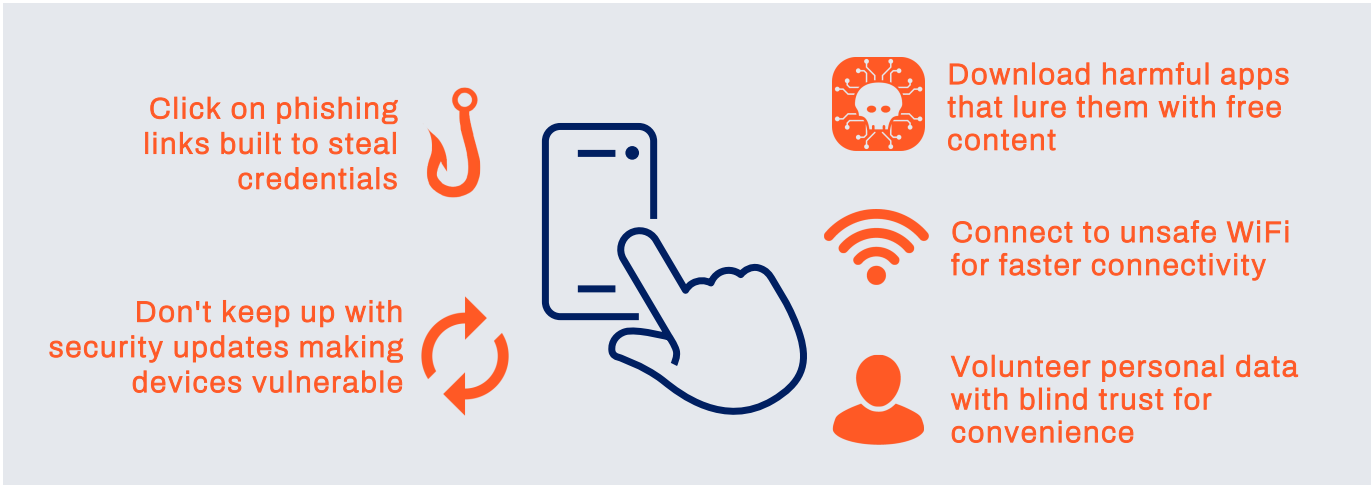
Your citizens have shifted the majority of their online lives to mobile. As a result, criminals have followed suit and are attacking them on those devices and apps. Leading cities and states like New York, Los Angeles and Michigan have begun offering their citizens free, branded mobile security protection... and you should do so too. **Here's why.**



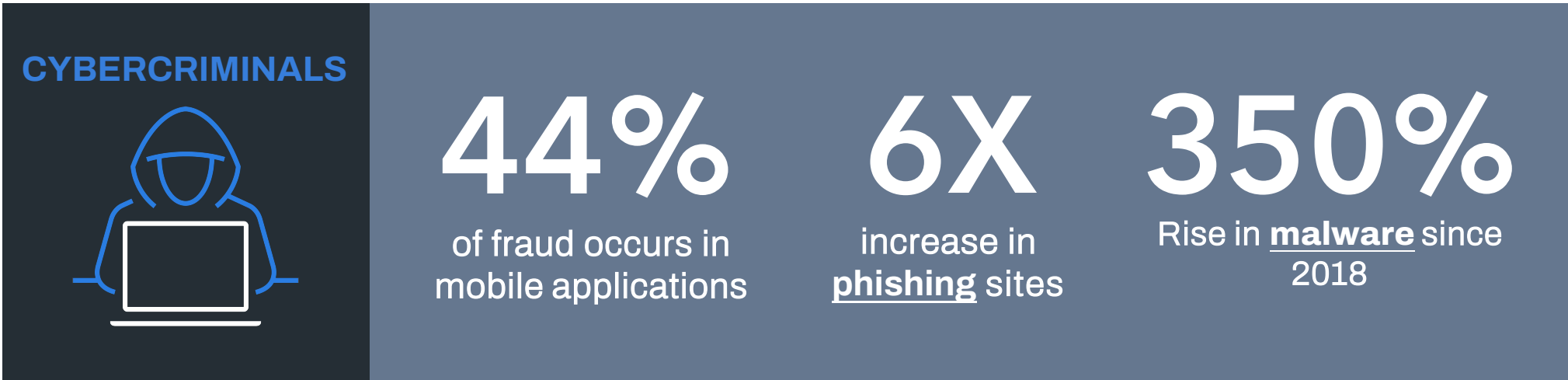
How are your citizens using their mobile devices?



Why is their digital identity and data at risk on mobile devices?



Who is driving the risk on mobile platforms?



“Our reliance on mobile devices has been met with a surge in activity by cybercriminals looking to access those devices to steal our personal information, and possibly much worse.”

Christopher DeRusha
Chief Security Officer
State of Michigan

CITIZENS



2/3

of mobile devices are running out of date, and vulnerable operating systems

10%

of devices are considered "highly risky" because privacy and security settings have been impacted or disabled

3X

more likely to click on a phishing attack on a mobile device

"Our goal is to defend New Yorkers from malicious cyber activity on mobile devices across Wi-Fi networks and beyond. NYC Secure alerts you to risks, threats and attacks including if you are connecting to unsecured Wi-Fi networks."

Mitchel Herckis
Senior Advisor
New York City Cyber Command



GOVERNMENTS



Pushing for digital public services that are accessible, affordable and inclusive



Free public WiFi initiatives to bridge the digital divide



Embracing enterprise oriented and citizen-oriented mobile apps



Subsidizing device and service costs



"A lot of organizations are starting to adopt more public WiFi since COVID. If that's something we can help facilitate with a commercial product that everybody uses while they're traveling on our networks, then that's just another way for them to gain access and be protected."

Douglas Anderson
Senior Director of Digital Strategy and Innovation
Los Angeles County Metropolitan Transportation Authority

Why NY, LA & Michigan chose Zimperium to protect citizens



Advanced ML-based security protecting citizen's everyday needs



Privacy-first design ensures Citizen's PII data never leaves the device



Public Good
Advanced security against everyday threats, free of cost



Turnkey Delivery & Dedicated Support to drive adoption

To learn more, contact us or go to www.zimperium.com

