Key Insights from Zimperium's 2023

GLOBAL MOBILE THREAT REPORT

In this year's Global Mobile Threat Report, we compiled some of the most important trends that shaped the mobile security landscape over the last year, and those that are most critical to respond to in 2023.

DID YOU KNOW...

43% of all compromised devices were fully exploited, not jailbroken or rooted-an increase of 187% YOY

35% of all spyware detections were in EMEA

80% of phishing attacks targeted mobile devices, or were designed to function on both mobile devices *and* desktops

51% The increase in the total number of unique mobile malware samples detected by Zimperium year-over-year

138% The year-over-year increase in critical Android vulnerabilities discovered

1 in 20 The number of Android devices on which Zimperium detected malware in 2022

80% of the zero day mobile vulnerabilities actively being exploited in the past year were for iOS

14% of mobile apps using cloud storage were vulnerable due to unsecured configurations

Users are **6-10 times** more likely to fall for an SMS phishing attack than an email-based attack

90,000 Ransomware attacks detected and protected by Zimperium

2,000 Malware samples detected by Zimperium each week last year that had not been identified by the industry